CORPORATE COURSE PROGRAMME

SAFe Product Owner/Product Manager Training

Product decisions from strategy to team delivery

01
ALIGN
Team goals

02
BUILD
Foundations

03
APPLY
Workplace practice

04
REVIEW
Learning evidence

Shared foundations. Practical application. A programme built around your team.

DESIGNED FOR YOUR ORGANISATION

Dedicated employee group | Agreed learning objectives | Flexible delivery planning

START WITH A SHARED LANGUAGE

Build confidence before the core curriculum.

Who this programme is for

- Product Owners and Product Managers
- Business analysts and product stakeholders
- Employees coordinating product work in SAFe

Foundation topics

- Customer problems and value hypotheses
- Vision, features and team stories
- Acceptance criteria and completion quality
- Roadmaps, prioritization and planning vocabulary

What your team can develop

- Connect discovery to backlog decisions
- Discuss value and capacity trade-offs transparently
- Clarify acceptance and outcome measures
- Coordinate dependencies with delivery teams

CORE LEARNING MODULES

Learn the concepts. Apply the reasoning.

MODULE 01

Product roles and value

- Product Owner and Product Management responsibilities
- Customers and stakeholders
- Customer centricity
- Value streams and ART context

Learning outcome: Explain product roles and value and use the covered concepts to reason about a practical scenario.

MODULE 02

Vision and backlogs

- Product vision and goals
- Roadmaps
- Features, stories and acceptance criteria
- Backlog ordering and refinement

Learning outcome: Explain vision and backlogs and use the covered concepts to reason about a practical scenario.

CORE LEARNING MODULES

Learn the concepts. Apply the reasoning.

MODULE 03

PI Planning preparation

- Planning inputs
- Priority and capacity conversations
- Dependencies and risks
- Objectives and alignment

Learning outcome: Explain pi planning preparation and use the covered concepts to reason about a practical scenario.

MODULE 04

Iteration execution

- Clarification and acceptance
- Planning and review
- System demos and feedback
- Change and expectation management

Learning outcome: Explain iteration execution and use the covered concepts to reason about a practical scenario.

CORE LEARNING MODULES

Learn the concepts. Apply the reasoning.

MODULE 05

Outcomes and responsible AI

- Product outcome measures
- Inspect and Adapt contributions
- AI-assisted research and drafts
- Privacy and human validation

Learning outcome: Explain outcomes and responsible ai and use the covered concepts to reason about a practical scenario.

FROM KNOWLEDGE TO ACTION

Make learning relevant to your workplace.

Course-specific team exercise

Compare two feature opportunities using customer evidence and economic trade-offs, then refine one into valuable slices with clear acceptance conditions.

01	02	03	04
ALIGN	**BUILD**	**APPLY**	**REVIEW**
Team goals	Foundations	Workplace practice	Learning evidence

Before training

Agree roles, experience levels and team objectives. Use an initial knowledge check to identify the foundations that need attention.

During learning

Combine explanations, guided discussion and team practice. Use learning materials and a separate practice mock to review understanding.

At completion

Agree a final learning assessment and feedback approach. Review what employees can explain and apply, rather than treating attendance as proof of competence.

A CLEAR SCOPE BEFORE YOU BEGIN

Know what your corporate programme includes.

- Course foundations before the core modules
- Employee materials and practical exercises
- A separate practice assessment and agreed final learning review
- Certification preparation options, where relevant
- Completion recognition and an employee gift plan agreed in the proposal

Certification is a separate decision

Training supports learning and preparation. Official certification is awarded by the relevant provider under its eligibility, assessment and exam rules. Exam vouchers, official courseware, retakes and certification charges are included only when expressly stated in the written proposal.

Source and scope

This is The AgileNow proposed learning outline, not a claim of provider authorisation or an official exam syllabus. Check certification details with the provider before booking.

View the programme reference

View this corporate course online

LET US BUILD THE PROPOSAL TOGETHER

Turn your training requirement into a clear learning plan.

Discuss your employee group, learning goals and delivery requirements before agreeing the programme scope.

- Course or combination of courses
- Employee roles, experience and group size
- Business goals and expected workplace application
- Preferred delivery, location and dates
- Materials, assessment and certification requirements
- Employee gift preference and budget

START THE CONVERSATION

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Requesting a proposal does not create a booking or payment obligation. Delivery, duration, pricing, certification services and employee gifts are confirmed in the written proposal.